香港教育傳意與科技協會
Hong Kong Association for Educational Communications and Technology
http://www.hkaect.org

2012-2014

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HKAECT 2014 Annual Meeting

"Educational Communications and Technology: Research and Publication"

Research and publication is of paramount importance to academics and higher education. To keep active in the research community, researchers are engaged in various activities, in addition to teaching, for example, being an independent peer reviewer to support and keep quality research work; being an organizer and/or a participant in international conferences to set stage for sharing and exchanges; organizing and attending seminars to keep track of the continuously changing research process and trends. The 2014 Annual Meeting of the Hong Kong Association for Educational Communications and Technology (HKAECT) sets the stage for a discussion forum on the issues of the research and publication. The forum will begin with a sharing of research and publication on "Research and publication: Getting started," then be followed by an overview of the statistical tools on "An overview of quantitative methods: Recent development of statistical tools."

DATE: 22.2.2014 (Saturday)

TIME: 9:30a.m. – 12:30 noon

VENUE: Room 6208, Academic Building 3 (AC3), City University of Hong Kong, Kowloon Tong, Kowloon, H.K.

Online Registration:

http://www.hkaect.org

Programme*

9:30 – 10:45 a.m.

Title: "Research and publication: Getting started"

Dr. Jae PARK (Assistant Professor, Hong Kong Institute of Education)

Dr. Lisa DENG (Research Assistant Professor, Hong Kong Baptist University)

Today's academics get higher recognition through research than teaching or community projection. Thus, their publication list is consistently given more weight than any other items in the CV. "Publish or perish", no matter you like it or not, has become more or less a rule of survival in academic world. In this presentation, Dr. Lisa Deng and Dr Jae Park, both early career academics, will share their experience in research and publication.

Based on the experience of her own and other research students, Dr. Lisa Deng will focus on several challenging aspects of doing research such as coming up with a good research question, conducting literature review, managing bibliography and writing. She will also share her experience and strategies of getting things published such as choosing journals, dealing with editors and negative reviews.

Dr. Jae Park will explore the problem of dichotomy between research and publication as a liability for our academic career. He will share his experience and strategies in academic publication such as where to start; how he got interested in some research problems; writing design and plan; the 'usual' dilemma of theory versus practice; 'negotiation' with publishers; and, rejection-resubmission.

10:45 – 11:00 a.m. (Break)

11:00 – 12:00 noon

Title: "An overview of quantitative methods: Recent development of statistical tools"

Dr. Wilfred LAU (Postdoctoral Fellow, University of Hong Kong)

Dr. Alex CHAN (Assistant Professor, Hong Kong Shue Yan University)

In this workshop, Dr. Wilfred Lau and Dr. Alex Chan will provide a brief overview of several statistical techniques that have been widely adopted in social science research: 1) Multi-level modeling (hierarchical linear modeling), 2) longitudinal data analysis, 3) structural equation modeling, and 4) latent class analysis. The presenters will discuss the logic and principles of applying these statistical techniques, highlight some key research questions that can be addressed by these quantitative tools, and provide illustrations from various disciplines (e.g. education, psychology, technology and communication).

12:00 – 12:30 p.m. - **HKAECT AGM Exco Meeting**

~~All are welcome ~~

* in English

SPEAKERS:

Dr. Lisa Liping Deng is currently Research Assistant Professor at Hong Kong Baptist University. Her research interests center on social media in education, online learning community, informal learning, and motivation and participation issues in using technologies. She has been involved in several research projects on the themes such as new media literacy, motivation for online participation, online collaborative learning. She has published more than 10 papers on peer-reviewed international journals such as Computers & Education, Australasian Journal of Educational Technology.

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Dr. Jae Hyung PARK is an Assistant Professor of International Education and Lifelong Learning at the Hong Kong Institute of Education. He holds the degree of Doctor of Education from the University of Hong Kong, where he continues as a research associate and a visiting lecturer. His interest in communication and technology in education is part of his broader research interest in sociology of education (technological, cultural and ecological discourses) and philosophy of education. He recently published in International Studies in Sociology of Education. Comparative Education, and Ethics & Behavior. He serves as the Secretary of the Comparative Education Society of Hong Kong.

The Hong Kong Institute of Education

http://www.linkedin.com/pub/jae-park/13/338/93

Work on Confucius Institutes   http://dx.doi.org/10.1080/09620214.2013.770205

Work on Research Methodology http://dx.doi.org/10.1080/03050068.2011.586769

Dr. Wilfred Lau is a Post-doctoral Fellow in the Faculty of Education, The University of Hong Kong. His areas of research interest include information and communication technology in education, computer science education, and mathematics education. He currently engages in research about digital divide in education. He has published articles in journals including Australasian Journal of Educational Technology, British Journal of Educational Technology, Computers & Education, Computers in Human Behavior, Education and Information Technologies, Journal of Educational Computing Research, and The Asia-Pacific Education Researcher.

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Dr. Alex Chan is currently Assistant Professor at the Department of Counselling and Psychology, Hong Kong Shue Yan University. His research Interests include: (1) Multi-level and longitudinal analyses of risk and resilience;   (2) Value-added analysis for school, teacher, and program evaluation; (3) Profile analysis on psychological and educational assessments; and (4) Latent class analysis for bullying and on-line risky behaviors

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About HKAECT

The Hong Kong Association for Educational Communications and Technology (HKAECT) formed in 1989. HKAECT held its first international conference in 1990, "*The role of educational communications and educational technology in Year 2000*", with about 300 educators and research professionals coming from the Mainland China, Taiwan, Macau, US, Singapore and Malaysia, etc. attended the conference. In the past twenty years, HKAECT had organized more than fifteen conferences, seminar and workshops.

HKAECT has an extensive collaboration with local and international organizations. Just to name a few, co-organizers of the conferences include, *Centre for Information Technology in Education (CITE), The University of Hong Kong; Centre for the Advancement of Information Technology in Education (CAITE), The Chinese University of Hong Kong; Centre for Learning, Teaching and Technology (LTTC), The Hong Kong Institute of Education; HKU School of Professional and Continuing Education (SPACE)* (2007, 2010)*; Center for Educational Development, Hong Kong Baptist University; and Division of Continuing Professional Education, The Hong Kong Institute of Education* (2004)*; Chinese Association of Educational Technology, Shenzhen Audio-Visual Bureau* (1998, 2001)*; Chinese University of Hong Kong and Hong Kong Baptist College (then University)* (1991)*, etc.* Sponsors of the conferences, seminars and workshops include *Consortium for the Promotion of Teaching Skills and Technology Project, Lingnan College (then University)* (1997)*; Hong Kong Telecom Foundation* (1994), etc.

HKAECT and AECT have an affiliation agreement, which signifies interactions, exchanges, and collaboration among the members.

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HKAECT International Conference 2014

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Journal of Communication and Education (JCE)
– An official journal of HKAECT

http://www.hkaect.org/jce