HKAECT International Conference 2019
"Shaping the Future of Education, Communication and Technology"
on 17-19 June 2019
at Chu Hai College of Higher Education, Hong Kong

Website - http://www.hkaect.org/hkaect2019 | Email - hkaectconference@gmail.com

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Co-organizers

Hong Kong Association for Educational Communications and Technology (HKAECT)

Centre for Crossmedia Culture Studies, Chu Hai College of Higher Education

Call for Participation

Technology has significant impact on education and communication. On the one hand, the whole learning process can be digitized, captured and analyzed that the data informs academic and practitioners for a continuous improvement in curriculum development, teaching philosophy, pedagogy, learner characteristics, student engagement, assessment and feedback. On the other hand, to a broader perspective, technology changes the way we communicate, in form of interpersonal communication, small group communication, mass media and journalism, new media, and social media. HKAECT International Conference 2019 provides a forum for exchanges of theory and practices on technology in education and communication. This platform provides a linkage between local and international academics and practitioners, and among institutions, society and the world. HKAECT International Conference 2019 aims to enhance the contribution of applied research and scholarship; support the development and application of new conceptual frameworks; improve the quality of contemporary practices; and encourage the continuous revisit of theories.

HKAECT International Conference 2019 cordially invites submissions for the below topics, but will not be restricted to:

- Curriculum development, pedagogy and Instructional designs
- Role and nature of knowledge, teaching philosophies
- Professional development and leadership
- Learner characteristics and student engagement
- Artificial intelligence
- Online learning, Open Education Resources (OER) and MOOCs
- Multimedia, interaction and learners' community building
- Learning and data analytics, assessment and feedback
- Interpersonal relationship and communication
- Newspaper, magazine, radio, TV and online news
- Media and art, media and education

Science and Technology

Organizing Committee

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Ying TANG, *The University of Hong Kong*

Chi Hung WONG, *The Open University*

- Advertising, public relations, social and political advocacy
- New media, social media, crossmedia and mobile communication
- Ethical issues

Other relevant topics would also be considered.

Keynotes

Dr. Trey MARTINDALE, Ed.D.

President-Elect AECT / Head of Department, Instructional Systems and Workforce Development, Mississippi State University

Prof. Shih-chang HSIN, Ph.D.

Senior Vice President for Global Affairs and Professor of Teaching Chinese as a Second Language, National Tsing Hua University

Prof. Steve GUO, Ph.D.

Director of MA in Communication, Department of Journalism, Hong Kong Baptist University

Full Paper Submission

Please submit the manuscript in 8 – 14 pages to Easychair (https://easychair.org/conferences/?conf=hkaect2019). The full paper submission will go through a blind peer review process. Accepted full papers will be included in a volume of the *Educational Communications and Technology Yearbook* series, published by Springer. HKAECT 2014 and HKAECT 2017 Springer book is indexed by Web of Science (Clarivate Analytics / ISI).

Presentation Submission

Please submit 500 words extended abstract to Easychair (https://easychair.org/conferences/?conf=hkaect2019). The abstract should clearly state the research objective, research question, the hypotheses (if any), the method, the findings, and the implications. The abstract will go through a blind peer review process. Accepted abstracts will be included in the Conference Program booklet and authors will be invited to present at the conference.

Important Dates

15 October 2018   Full paper submission due

15 November 2018   Notification of acceptance of full paper

15 December 2018   Full paper authors' registration due

15 January 2019   Presentation abstract submission due

15 February 2019   Notification of acceptance of presentation abstract

15 March 2019   Early bird registration due

17-19 June 2019   HKAECT International Conference 2019

of Hong Kong

Meina ZHU, *Indiana University*