

International Conference

8 - 10 December 2014 at the University of Hong Kong, Hong Kong, China



Keynote Speakers:

¹ **Professor J Michael Spector** AECT Presidential Representative & Department of Learning Technologies, College of Information, University of North Texas, USA

² Mr. Liu Yongqian 刘雍潜先生 Secretary-General, China Association for Educational Technology (CAET)

	8/12/2014 (Mon	day) Day 1	
Time			Venue
8:00 – 9:00 a.m.	Registration	Registration	
9:00 – 9:30 a.m.	Opening Ceremo Group Photo	Opening Ceremony Group Photo	
9:30 – 10:30 a.m.	Keynote: The Changing Nature of Educational Technology: Evolving Professional Practice and Preparation Professor J Michael Spector ¹ Keynote Chair: Jae Park, <i>Hong Kong Institute of Education</i>		T2 Lecture Theatre
10:30 – 11:00 a.m.	Coffee Break		Meng Wah 407, 4/F.
11:00 – 12:15 p.m.	Parallel Paper Presentations (Meng Wah 405, 4/F.) Session Chair: Jae Park	Parallel Paper Presentations (T2 Session Chair: Heidi Fung	
	The influence of school and home cultural factors on the educational use of information and communication technology: a case study in Hong Kong <i>Miao Ting Cheng, Jae Park, Allan H.K. Yuen</i>	Workshop: Integrating News Literacy Into Teaching In The Age of Social Media Masato Kajimoto, Anne Kruger	
	A discussion on implementing digital game-based learning in the context of multicultural environment Run Wen, Jae Park	The Effects of Change in Software on the Composition of and Reflection in Student ePortfolios Howard Sanborn	
	The Effect of a Brief Media Intervention on Help- Seeking Attitudes among College Students in Hong Kong Wai Kit Wong, Chi Keung Chan	Investigating the Relationship between Students' Attitude towards Video Production Project and their Generic Skills Enhancement Heidi Fung, Will W.K. Ma	
2:15 – 2:00 p.m.	Lunch		
2:00 – 2:40 p.m.	Keynote: From Digital Education to Intelligent Education Mr. Liu Yongqian ² 刘雍潜先生 (Presentation in Putonghua: 从数字教育到智慧教育) Keynote Chair: Liping Deng, <i>Hong Kong Baptist University</i> (#Simultaneous interpretation into English is provided)		T2 Lecture Theatre
2:40 – 3:50 p.m.	International Panel Discussion Title: Educational Communications and Technology: Past, Present and Future 教育傳意與科技:過去,現在與前瞻 Panel Chair: Allan Yuen, HKAECT President Panelist: ◇ Leo Yam, HKAECT Founding and Honorary President ◇ J Michael Spector, AECT Presidential Representative, USA ◇ John Hedberg, Millennium Innovations Chair of ICT and Education, School of Education, Macquarie University, Australia ◇ Liu Yongqian, Secretary-General, China Association for Educational Technology (CAET) ◇ Li Kedong, Director, Research Institute of Educational Technology, South China Normal University, China ◇ Jae Park, Hong Kong Institute of Education		T2 Lecture Theatre
3:50 – 4:10 p.m.	Coffee Break		Meng Wah 407, 4/F.
l:10 – 5:00 p.m.	Parallel Paper Presentations (Meng Wah 405, 4/F.) Session Chair: Sally Li The Restriction of Degree: Reform of Public School management models Kongzhen Li, Jingjing Zhang	Parallel Paper Presentations (Meng Wah 411a, 4/F.) Session Chair: Liping Deng (In Chinese) 創意思維訓練融入寫作教學之行動研究 一 以資優學生抽離式課程為例 Mohn Fong Yuk Chi	
	Exploring Perceived Accounting Ethics of University Students on Online Knowledge Sharing Sally M. Li	An Exploratory Study on Interactive Whiteboard Usag on Enhancing Oral English in Secondary Classrooms Guochen Zhang, Liping Deng	
	సా సా పా End of Da	y 1 જ જ જ	
6:00 – 9:00 p.m.	Banquet in High Street (Full r	egistration with banquet ticke	ets)

Keynote Speaker:

³ Professor John Hedberg

Millennium Innovations Chair of ICT and Education,

School of Education, Macquarie University, Australia

	9/12/2014 (Tues	sday) Day 2		
Time			Venue	
8:00 – 9:00 a.m.	Registration		Meng Wah Complex, Main Campus, HKU	
9:00 – 9:40 a.m.	Education, Communication, and Technology: HKAECT 25th Anniversary Celebration 教育傳意與科技:HKAECT 25 週年慶典 Professor Leo P.K. Yam 任伯江教授 Founding and Honorary President, HKAECT Professor Li Kedong ⁴ 李克東教授 (In Cantonese) (#Simultaneous interpretation into English is provided)		T2 Lecture Theatre	
9:40 – 10:30 a.m.	Parallel Paper Presentations (Meng Wah 405, 4/F.) Session Chair: Forster D Ntow	Parallel Paper Presentations (Meng Wah 411a, 4/F.) Session Chair: Will W.K. Ma		
	How do Media Shape Perceptions of Social Reality? A Review on Cultivation Theory Nga Sze Po, Cheuk Wun Chung, Wing Tung Lai	Exploring Hong Kong Youth's Engagement with Digital Technologies outside School Liping Deng, Jan Connelly, Miki Lau, Kelly Y.L. Ku		
	Falling through the Cracks: Undergraduate Students' Mathematics Learning Experience Lesa Covington Clarkson, Forster D Ntow, Sousada Chidthachack, Elizabeth A CrottyExploring news reading behavior: Identification of distinctive reader profiles Will W.K. Ma, Ming-Long Hui, Yuk-Yin Tong, On-Ki Tse, Pui- Wu			
10:30 – 11:00 a.m.	Coffee Break		Meng Wah 407, 4/F.	
11:00 – 12:15 p.m.	Parallel Paper Presentations (Meng Wah 405, 4/F.) Session Chair: Kai Wing Chu	Parallel Paper Presentations (Meng Wah Session Chair: Chi Keung Chan		
	A review of the impacts of agenda-setting Yan Wai Kwong, Ka Yi Chan, Ho Yee Leung, Wing Ka Ho, Cheuk Yiu Wong, Chui Wa Wong	An Exploration of Online Viewing on an Individual's Dating Attitude and Love Style Hilda Yuet Hang Kho		
	Teacher's Experience and Attitudes for Educational Application: A Case Study of a Local Secondary School in Hong Kong Min Lan, Jingyan Lu	Smartphone Usage, Social Relations and Life Satisfaction of Hong Kong College Students Raymond Chi Fai Chui		
	Building up a Knowledge Repository in a School Kai Wing Chu	Online Knowledge Sharing and Psychological Well-Being among Chinese College Students Will W.K. Ma, Chi Keung Chan		
12:15 – 2:00 p.m.	Lunch			
2:00 - 3:00 p.m.	Keynote: Ways of Representation, the Pedagogy of the Discipline and Participatory Digital Media Professor John Hedberg ³ Keynote Chair: Vincent Hing-Keung Hung, Hong Kong Institute of Education		T2 Lecture Theatre	
3:00 - 3:20 p.m.	Coffee Break			
3:20 - 5:00 p.m.	Parallel Paper Presentations (Meng Wah 405, 4/F.) Session Chair: Vincent Hing-Keung Hung,	407, 4/F. Parallel Paper Presentations (Meng Wah 411a, 4/F.) Session Chair: Wilfred W.F. Lau		
	(In Chinese) 知识共享视角下基于 PLE 的大学生学习交互特征分析 尹睿			
	Concept of Cultural Differences between Chinese and Western University Culture Based on the Idea of Isomerism Cheng-en Li, Tie-shan Hou, Liang Chang	Exploring the Effectiveness of Blended Learning in Cost and Management Accounting - An Empirical Study Rosanne Suet Ching Chak, Heidi Fung		
	The Design Study of High-Quality Resource Shared Classes in ChinaA Case Study of the Abnormal Psychology Course. Juan Wang, Jingyan Lu	The Impact of ICT on Pedagogical Practices in an Interdisciplinary Approach Kathryn Reed		
	Students' Perception of Using ePortfolios for Learning in Higher Education Danlin Yang, Alexandra Chiu Yee Ngai, Hing Keung Hung	Variable-centered and Person-centered Approaches to Studying the VARK Learning Style Inventory Wilfred W.F. Lau, Allan H.K. Yuen, Albert Chan		
	<mark>సా</mark> సా ప్రా End of Da	ay 2 જ જ જ	- MA	
6:00 – 9:00 p.m.	Leadership Dinner (By	HKU Senior Common Room		

Keynote Speaker:

⁴ Professor Li Kedong 李克東教授

Director, Research Institute of Educational Technology, South China Normal University, China

9:00 – 9:40 a.m.	Professor Li Kedong⁴ 李克東教授		Venue Meng Wah Complex,
9:00 a.m. 9:00 – 9:40 a.m.	Keynote: Personalized Learning in Information Professor Li Kedong ⁴ 李克東教授		Meng Wah Complex,
9:00 – 9:40 a.m.	Professor Li Kedong⁴ 李克東教授	Teal and the set for the second set	Main Campus, HKU
	Keynote: Personalized Learning in Information Technology Environment Professor Li Kedong ⁴ 李克東教授 (Presentation in Cantonese: 資訊科技環境下的個性化學習) Keynote Chair: Will W.K. Ma, <i>Hong Kong Shue Yan University</i> (#Simultaneous Interpretation into English is provided)		T2 Lecture Theatre
	Parallel Paper Presentations (Meng Wah 405, 4/F.)	Parallel Paper Presentations (Meng Wah 411a, 4/F.) Session Chair: Mike Chui	
9:40 – 10:30 a.m.	"Whistleblower or Leaker?" Examining the	(In Chinese) 基于知识图谱的 MOOC 研究热点与趋势分析 倪妙珊	
	Technology on Student Achievement in Mathematics	E-tutor's Counselling Strategies in Virtual Learning Environment (In Chinese) 虚拟学习环境中在线辅导教师的辅导策略研究 姚鹏阁 Pengg Yao	
10:30 – 11:00 a.m.	Coffee Break		Meng Wah 407, 4/F.
	Parallel Paper Presentations (Meng Wah 405, 4/F.) Session Chair: Kar-wai Tong	Parallel Paper Presentations (Meng Session Chair: 谢幼如	
	A study of the Media and Information Literacy among Macau University Students: An initial study Ka Weng Hoi, Timothy Teo, Mingming Zhou	(In Chinese) 小学电子书包课堂教学行为的分析与研究 杨阳,常亚洁	
	Cultivation Effects of Television Broadcasting and Online Media Hey Yeung Lau	(In Chinese) 信息技术促进卓越中职教师培养的研究 柏晶	
	Online Legal Risks in Social Media: Lessons from a Few Court Cases in Hong Kong Kar-wai Tong	(In Chinese)网络环境下小学生心智技能训练模式的构建与应用 谢幼如,袁君,孙宁蔚	
12:15 – 2:00 p.m.	Lunch		
	Parallel Paper Presentations (Meng Wah 405, 4/F.) Session Chair: Rose Fong	Parallel Paper Presentations (Mer Session Chair: Chair: Wendy W.L. C	
	Understanding the Obstacles of Using Tablet as a Learning Tool in Primary Schools from Teachers' Perceptions Xiaolei Li, Allan H.K. Yuen, Wenting Zou	News Reading Habits of Young University Students i Hong Kong in the Age of New Media Alvin C.M. Kwan, Ivy C.T. Cheng, Joie H.Y. Wong	
	Enhancing Primary School Students' Story-Writing by Exploring the gender differences of trust on Mobile-Assisted Collaborative Learning: A Case Study knowledge sharing behavior Wenting Zou, Xiaolei Li Wendy W.L. Chan		of trust on online
2:50 – 3:15 p.m.	Coffee Break	THE L	Meng Wah 407, 4/F.
	Educational Technology and Technology Adoption Research *Prof. Timothy Teo, University of Macau Research methods in Educational Technology		T2 Lecture Theatre
4:30 –	*Dr. Jan van Aalst, University of Hong Kong సంసం సం Closing Ceremony చాచాచా		

Simultaneous interpretation provided by: Chan Wing Sze Wincy, Master in English Language Studies, Hong Kong Polytechnic University